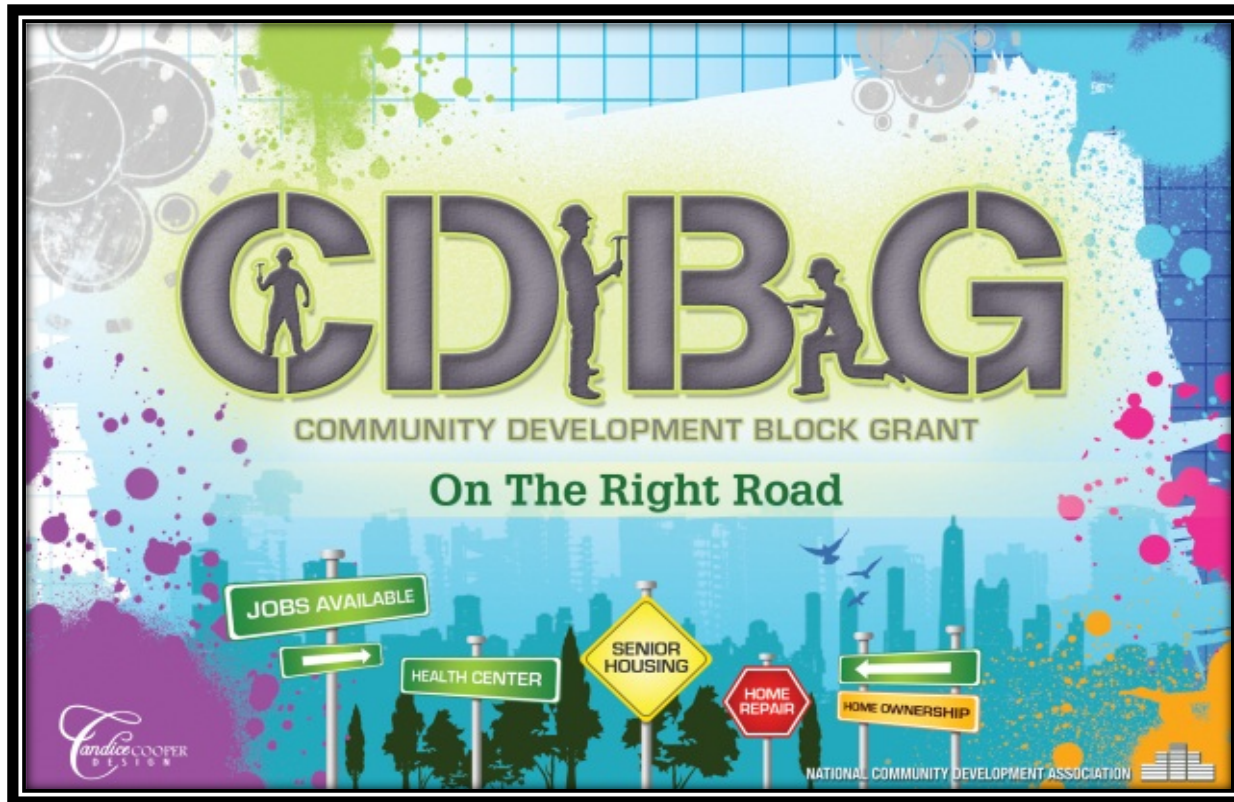


# COMMUNITY DEVELOPMENT INNOVATIONS



**Amy Grommes Pulaski**  
**HCD Program Manager**  
**City of Portland, Maine**

# Community Development Block Grant Federal Regulations

## HUD CDBG Goals or National Objectives

- Benefit low and moderate income persons
- Prevent or eliminate slum or blighted areas
- Address an urgent or emergency community need

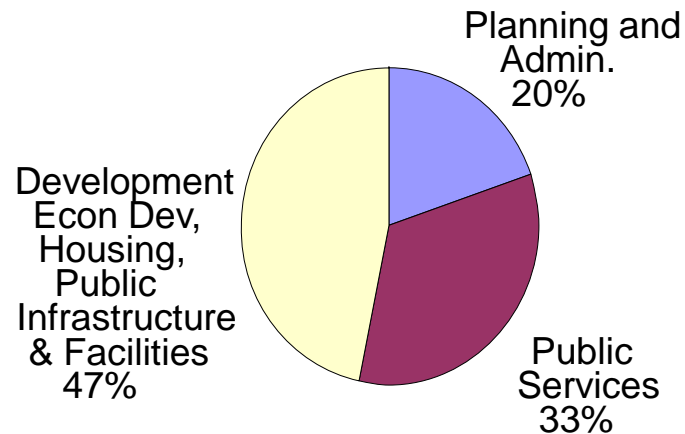
## Funding Categories

20% Planning and Administration

33% Public Services

47% Development Activities:

- Economic Development
- Housing
- Public Infrastructure
- Public Facilities



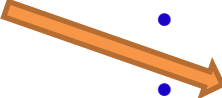
# Community Development Block Grant 2008 CDBG Priority Task Force

## Local Priorities, established in 2008

### GOALS

- To build strong, self-sustaining neighborhoods.
- Transition individuals and families out of poverty into self-sufficiency, to stability, to productivity and beyond, so each member of our community can reach their full potential and contribute to community life.

### PRIORITY IMPACT INITIATIVES

- Housing. Maintain persons living in their homes or create places to live in town.
-  Work and Shop. Create or support places for people to work and shop within their neighborhoods as well as the means to gain and maintain employment.
- Mobility and Accessibility. Create the connection between home, work, shop, education and services.
- Safe Neighborhoods. Create safe and livable neighborhoods.
- Basic Needs Programs that respond to an acute need where no other options exist and such a response is temporary in nature.

# Community Development Block Grant 2012 CDBG Priority Task Force

## GOAL:

*Create Sustainable Workforce Development Program(s) that move Portland residents out of poverty into sustained employment and financial stability.*

## OBJECTIVES:

- 1) Invest in *businesses with Portland locations* to enable them to expand and create jobs, as eligible by HUD regulations.
- 2) Provide a *continuum of services* to increase a Program Participant's professional capacity, financial stability, and ability to maintain employment, through:
  - Career Advancement Services to increase an individual's professional capacity; examples include education, job training, GED attainment, ESL, etc.
  - Financial Stability Services to improve an individual's financial literacy and long term stability; examples include budgeting, financial planning, taxes etc.
  - Job Retention Support Services that help persons maintain employment; examples include childcare, housing counseling, transportation, etc.

## OUTCOMES:

Place Program Participant's in newly created sustainable Portland-based jobs.

## BENEFICIARIES:

All Program Participants will be *Portland residents*, of which *two –thirds (66%) qualify as low to moderate* income by HUD standards.

## PARTNERSHIPS:

*Create partnerships* among all levels of government and the private sector, including for-profit and non-profit organizations, with goals, objectives, responsibilities and financial distribution of resources outlined in a Memorandum of Understanding.

# Community Development Block Grant

## 2013 CDBG Working Group To Implement 2012 Priorities

### GOAL

- 1) Invest a) in businesses to create net new jobs or b) to create or expand new microenterprise businesses.
- 2) Fill the net new jobs with 66% low to moderate income Portland residents. Preference for higher percentage of LMI Portland residents, homeless persons, New Americans, or Single-parent head of households.

### CONDITIONS/LIMITS

- Budget Requirements: Each applicant (except for microenterprise requests) must request a combination of CDBG Development funds (to invest in Portland based businesses to expand to create net new jobs) and CDBG Social Service funds (to invest in LMI Portland residents to obtain and maintain new jobs created). These funds should be combined with other resources.
- Amount of CDBG funds available,: \$300,000 in Development, \$100,000 in Social Service per year
- Minimum Number of grants to be awarded: 2
- Number of years of funding: 1 or 2

**METRICS** : Demonstrated return on investment (ROI)

### CRITERIA

- 1) Number of net new jobs / businesses created
- 2) Net economic benefit as a result of new jobs/ businesses
- 3) Clearly defined and achievable project and work plan
- 4) Identified partners with MOA, if applicable
- 5) Priority given to: higher percentages of LMI individuals, homeless, New Americans, or single parent head of households served.

**Goal:** Invest in businesses to create net new jobs or to create new microenterprise businesses, and fill those jobs with low to moderate income, homeless, New American, or single parent Portland residents.

### Development funds

To create Microenterprises

**Development Funds** to businesses create jobs and  
**Social Service Funds** to help beneficiaries gain and maintain employment

#### Outcome Option 1:

Creation or expansion of microenterprise businesses (5 or fewer employees, owner is LMI)

#### Outcome Option 2:

Creation of net new jobs as a result of expansion of existing businesses (more than 5 employees)

#### Outcomes:

Employment for low income Portland residents  
Increase in income  
12 month job retention

**Eligible activities (570.201(o)):** Assistance to recipient or through public/pvt org. to facilitate economic dev by providing:

- i. Credit , including but not limited to grants, loans & financial support for establishment, stabilization and expansion of microenterprises
- ii. Technical assistance, advice & business support services to owners and persons developing a microenterprise
- iii. Support including but not limited to peer support, counseling, childcare, transportation and similar services to owners and persons developing a microenterprise

#### Eligible activities (570.203):

- b. Provision of assistance to private for-profit business including but not limited to grants, loans, technical assistance and other forms of support
- c. Economic development services including screening, referral and placement of applicants for employment opportunities generated by CDBG eligible economic development for the costs of providing necessary training for persons filling positions.\*  
\*Must meet public benefit requirements

#### Eligible activities: 570.201 (e):

Provision of public services (including labor, supplies and materials) including but not limited to those concerned with employment, child care, education, etc.

#### Program specific:

Job retention support (childcare, bus passes , work environment norms etc.)  
Career advancement services (job training, ESL, etc.)  
Financial services (improving financial literacy, etc.)